

Enterprise and Entrepreneurship: Extended Certificate

BTEC Level 3 (Equivalent to one A-Level)



Exam Board: **edexcel** 

ENTRY REQUIREMENTS

5x 9-4

Or 9-5 across four subjects



SUBJECT OVERVIEW

The Pearson BTEC Level 3 National Extended Certificate in Enterprise and Entrepreneurship is designed for learners aged 16- 19 who wish to know how to start up a business or social enterprise. The units designed for this course have been selected to reflect the essential components of starting and running a business.

Optional units provide choice for specialisms in areas that will augment learners of understanding of enterprise. The qualifications has been designed to enable learners to start up a social enterprise instead of a profit making business, should this be their preference.

TOPICS/UNITS/MODULES	Skills Learnt
Unit 1 Enterprise and Entrepreneurship	<ul style="list-style-type: none">• Problem solving• Teamwork and collaboration
Unit 2 Developing a marketing campaign	<ul style="list-style-type: none">• Creativity and innovation• Branding and positioning• Decision making
Unit 3 Personal and Business Finance	<ul style="list-style-type: none">• Analytical Skills• Organisation and time management
Unit 7 Social Enterprise	<ul style="list-style-type: none">• Leadership and teamwork• Social responsibility and ethical decision-making

2
units

2
units

Coursework units marked by teachers and then moderated by the exam board.

two external assessments: Unit 2 (controlled assessment) and Unit 3 - (2-hour exam, 100 marks)

Careers

- Entrepreneur/Business owner
- Events planner/manager
- Financial services
- Corporate Roles
- E-commerce specialist
- Management consultant