

Enterprise and Entrepreneurship: National Diploma

BTEC Level 3 (Equivalent to two A-Levels)



Exam Board: **edexcel** 

ENTRY REQUIREMENTS

5x 9-4

Or 9-5 across four subjects



SUBJECT OVERVIEW

The Pearson BTEC Level 3 National Diploma in Enterprise and Entrepreneurship is designed for learners aged 16-19 who wish to know how to start up a business or social enterprise. The units designed for this course have been selected to reflect the essential components of starting and running a business. Optional units provide choice for specialisms in areas that will augment learners of understanding of enterprise. This programme may include other BTEC Nationals or A Levels to support progression to higher education courses in enterprise and entrepreneurship areas before entering employment.

TOPICS/UNITS/MODULES	Skills Learnt
Unit 1 Enterprise and Entrepreneurship	• Problem solving
Unit 2 Developing a marketing campaign	• Branding and positioning
Unit 3 Personal and Business Finance	• Analytical Skills
Unit 4: Launch and Run an Enterprise	• Financial Management
Unit 5: Survival and Growth	• Time and Resource Management
Unit 6: Business Decision Making	• Critical Thinking and Analysis
Unit 7 Social Enterprise	• Social responsibility and ethical decision-making
Unit 8: Enterprise and Intrapreneurship in Practice	• Adaptability and Resilience

3
units

5
units

Coursework units marked by teachers and then moderated by the exam board.

three external assessments:
Unit 2 (controlled assessment), Unit 3 (2-hour exam, 100 marks) and Unit 6 (controlled assessment)

Careers

- Entrepreneur/Business owner
- Events planner/manager
- Financial services
- Corporate Roles
- E-commerce specialist
- Management consultant